

What is the exact meaning of the CC BY-NC-ND 3.0 licence?

It is the most restrictive of all the CC licences from the perspective of respecting copyrights.

The most important aspects for the authors are following:

1. The author doesn't transfer rights to their work (which means that they may sell the work for other purposes) – but only grants the licence.
2. The work may be downloaded and distributed by someone else (and as a result it may be linked on the Facebook or it may be featured in public in a school), but **only if** the following conditions are met:
 - information on the author of the work is provided in an appropriate place,
 - the material is accompanied by a link to the full content of the CC licence,
 - the work will be presented in the way suggested by the author,
 - no commercial use or distribution is permitted (TV which earns profits from advertisements broadcasted before, during or after the show has no right to distribute the work),
 - the work must not be altered by any third party.

Any breach of the CC licence – using material against the rules described below – means that the author may seek protection of their copyright in judicial proceeding pursuant to the Act of 4 February 1994 on copyright and related rights.