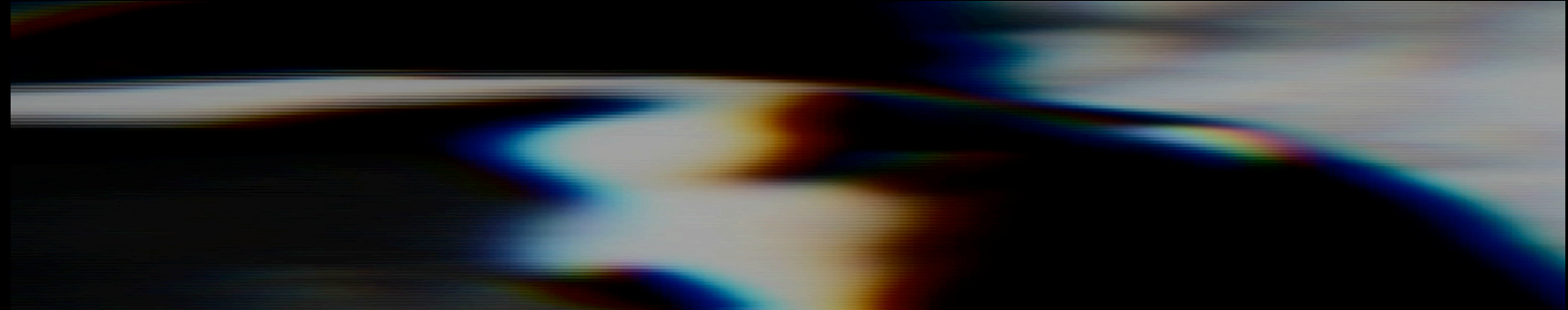


# D. A. R. E. PROJECT

DANGER ART RAGE EROTIC VIDEO ART INTERNATIONAL

A RADICAL BEAUTY CURATORSHIP BY ALBERTO GUERREIRO



## ONE AESTHETIC ON THE EDGE OF THE LIMITS OF VIDEO ART

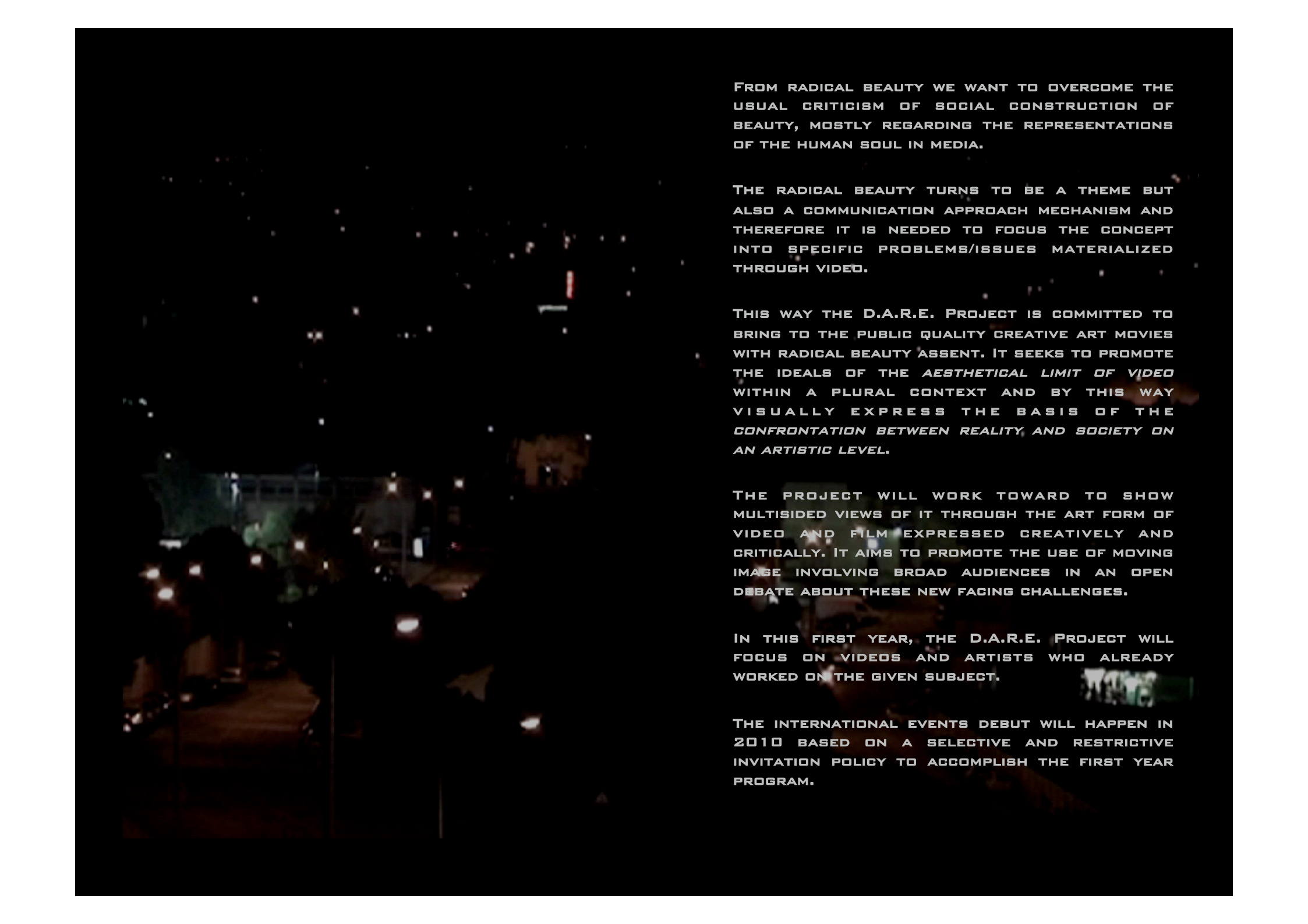
SOME MIGHT SAY, ACCORDING TO KANT'S FAMOUS ANALYSIS, THAT THE AESTHETIC IS EXPERIENCED WHEN OUR PERCEPTUAL/ INTERPRETIVE PROCESSES DO *NOT* MANAGE TO DECODE THEIR INPUT IN TERMS OF PRE-EXISTING CONCEPTS, BUT NONETHELESS DISPLAY A MEANINGFUL KIND OF COHERENCE.

THIS SUGGESTS THAT WORTHWHILE ART PROVIDES THE SPECTATOR WITH PERCEPTUALLY AMBIGUOUS AND INDEFINITE INPUTS, AND AVOIDS THE STRAIGHTFORWARD EXPRESSION OF UNEQUIVOCAL IDEAS. ALMOST ALL ARTISTIC GENRES INDEED WORK THAT WAY. BUT WHAT ABOUT ONE AESTHETIC OF THE LIMITS OF ART? THE THRILL?

BY THE OTHER END, BEAUTY IS A CULTURAL CREATION THAT EXPRESSES MOST OF ALL DOMINANT VALUES. IN THE NEW MILLENNIUM IS IN FACT EXTREMELY COMMERCIALIZED AND MANIPULATED BY POLITICAL WAYS OR MASS MEDIA PURPOSES.

THIS WAY, ONE *AESTHETIC ON THE EDGE OF THE LIMITS OF VIDEO ART* CAN BE VIEWED AS AN ARTISTIC CREATION THAT EXPRESSES THE DESIRE OF CHANGE IN SOCIETY. LIKewise, RADICAL BEAUTY CAN CHANGE DOMINANT VALUES THROUGH ACTION AND CREATION THAT ONLY CAN BE ACHIEVED BY THE EXPERIENCE OF NEW PRACTICES AND THE EXPRESSION OF NEW IDEALS.

ALBERTO GUERREIRO  
D.A.R.E PROJECT | FOUNDER AND CURATOR



FROM RADICAL BEAUTY WE WANT TO OVERCOME THE USUAL CRITICISM OF SOCIAL CONSTRUCTION OF BEAUTY, MOSTLY REGARDING THE REPRESENTATIONS OF THE HUMAN SOUL IN MEDIA.

THE RADICAL BEAUTY TURNS TO BE A THEME BUT ALSO A COMMUNICATION APPROACH MECHANISM AND THEREFORE IT IS NEEDED TO FOCUS THE CONCEPT INTO SPECIFIC PROBLEMS/ISSUES MATERIALIZED THROUGH VIDEO.

THIS WAY THE D.A.R.E. PROJECT IS COMMITTED TO BRING TO THE PUBLIC QUALITY CREATIVE ART MOVIES WITH RADICAL BEAUTY ASSENT. IT SEEKS TO PROMOTE THE IDEALS OF THE *AESTHETICAL LIMIT OF VIDEO* WITHIN A PLURAL CONTEXT AND BY THIS WAY VISUALLY EXPRESS THE BASIS OF THE *CONFRONTATION BETWEEN REALITY AND SOCIETY ON AN ARTISTIC LEVEL.*

THE PROJECT WILL WORK TOWARD TO SHOW MULTISIDED VIEWS OF IT THROUGH THE ART FORM OF VIDEO AND FILM EXPRESSED CREATIVELY AND CRITICALLY. IT AIMS TO PROMOTE THE USE OF MOVING IMAGE INVOLVING BROAD AUDIENCES IN AN OPEN DEBATE ABOUT THESE NEW FACING CHALLENGES.

IN THIS FIRST YEAR, THE D.A.R.E. PROJECT WILL FOCUS ON VIDEOS AND ARTISTS WHO ALREADY WORKED ON THE GIVEN SUBJECT.

THE INTERNATIONAL EVENTS DEBUT WILL HAPPEN IN 2010 BASED ON A SELECTIVE AND RESTRICTIVE INVITATION POLICY TO ACCOMPLISH THE FIRST YEAR PROGRAM.



**RADICAL BEAUTY:** POETIC DIALOGUE AND ACTION BETWEEN GRASSROOTS PROJECTS OR PROCESSES THAT EXIST OR YET TO BE REALIZED ON THE ISSUE OF LIMITS OF VIDEO

**PROCESS:** EMPOWERING RELATIONS BETWEEN INVITED ARTISTS BY MATERIALIZING VIDEO WORKS ON THE FORM OF THE *LIMITS OF ART* TAKING THE SHAPE OF *RADICAL BEAUTY*

**BACKGROUND:** EVOKING A STRONG FEELING OF AFFECTION, LOVE, DESIRE, SEX, DREAM AND ANGER, ABSENCE, PRESENCE, CORPORAL OR UTOPIA



MAINLINE: LIMITS OF VIDEO ART.

BACKGROUND: RADICAL BEAUTY.

D.A.R.E. IN-PUT EXPRESSIONS:

AFFECTION, LOVE, DESIRE, SEX, NIGHT, DREAM / ANGER, TERROR, ABSENCE, PRESENCE, CORPORAL, UTOPIA.

CALL: BY INVITATION ONLY.

ORIGIN: WORLDWIDE.

GENRE: EXPERIMENTAL.

EVENT: INTERNATIONAL.

RUNNING TIME: LESS THAN ONE-HOUR.

WORKS PRODUCTION: 2009-2010.

FINAL LINE-UP: BY END OF SEPTEMBER 2010.

EVENT: 21-22 OCTOBER 2010 (IN AND OUT FESTIVAL, GDANSK, POLAND)

ALL STILLS BY ALBERTO GUERREIRO

# DARE ARTISTS

MICHAL BRZEZINSKI

VIENNE CHAN

WILLIAM ESDALE

DANNY GERMANSEN

MICHAEL DOUGLAS HAWK

LUCA CURCI AND FABIANA ROSCIOLI

NICLAS HALLBERG

ANDERS WEBERG

STINA PEHRSDOTTER

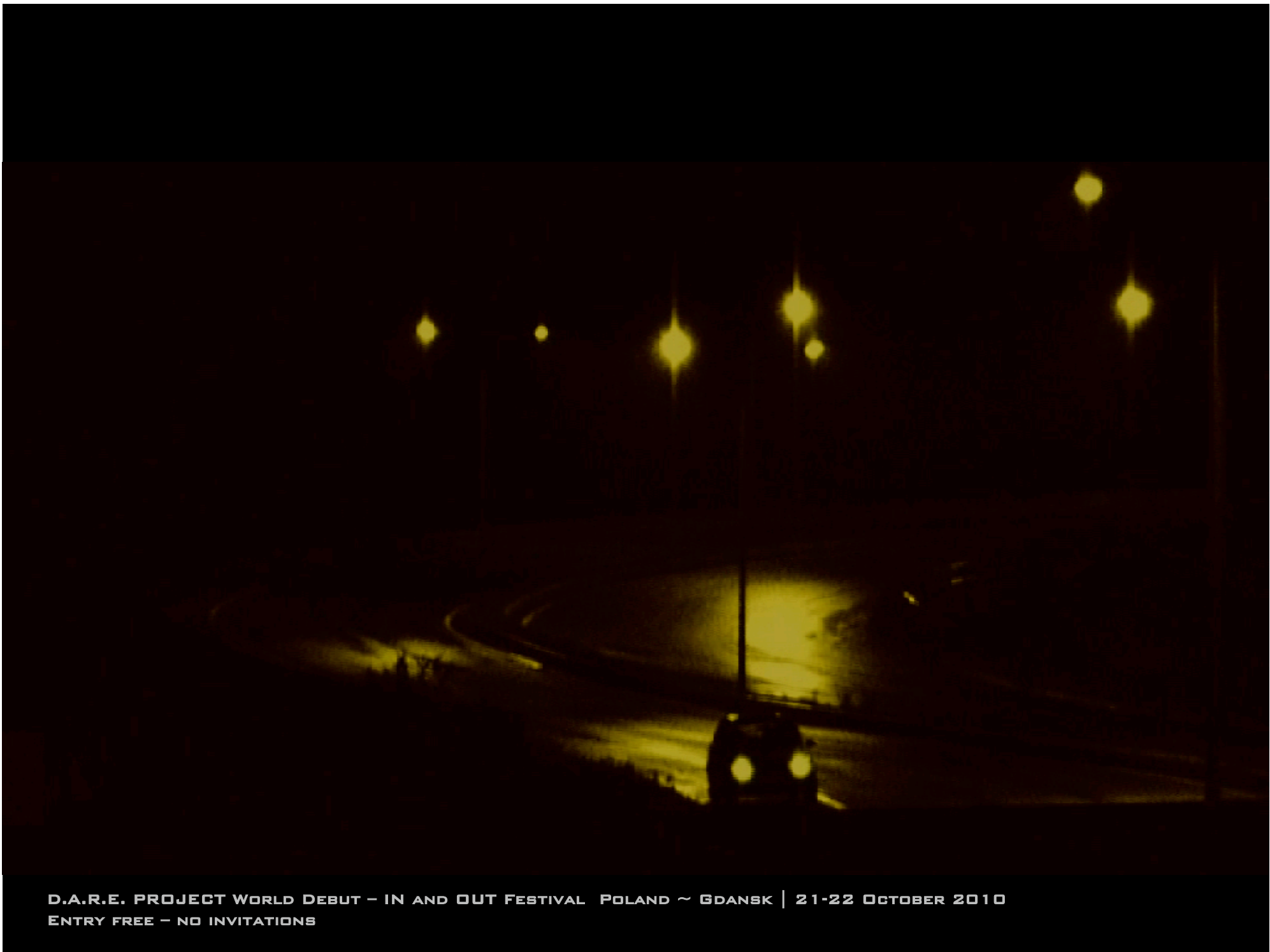
PAUL RASCHEJA

ADITI KULKARNI

+

ALERTO GUERREIRO  
CURATOR AND VIDEO AUTHOR





D.A.R.E. PROJECT WORLD DEBUT - IN AND OUT FESTIVAL POLAND ~ GDANSK | 21-22 OCTOBER 2010  
ENTRY FREE - NO INVITATIONS



DANGER ART RAGE EROTIC

A/C ALBERTO GUERREIRO

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